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FOR IMMEDIATE RELEASE

IMDEX APPOINTS PROGRAM MANAGER TO DRIVE DIGITAL TRANSFORMATION

IMDEX Limited (ASX: IMD) (“IMDEX” or the “company”), a leading mining equipment, technology and services (METS) provider to the global minerals industry, is pleased to announce the appointment of Philip Bowen, as Program Manager, to drive the company’s digital transformation.

Consistent with IMDEX’s differentiated technologies and cloud capability it is delivering to the minerals industry, the company has commenced an internal digital transformation project.

Commenting on the project and Mr Bowen’s appointment, IMDEX’s Managing Director, Bernie Ridgeway said:

“Our digital transformation is an exciting project that will enhance our systems and processes – and importantly, will allow us to significantly enhance our customer service and business outcomes.

“We are confident Phil’s considerable experience performing similar roles, together with his professional qualifications, will benefit our customers, employees and company as a whole – our aim is to deliver excellence and be a greater place to work.”

Mr Bowen’s most recent role before joining IMDEX was Executive Manager – Customer Transformation with Bankwest, where he was helping to build a new world-class digital customer experience. He also holds a Bachelor Degree (with Honours) in Economics from the Manchester University in the United Kingdom.

Mr Bowen said:

“I am proud to join IMDEX’s innovative and highly capable global team, which includes some of the world’s leading technology engineers, technicians and geoscientists.

“I am looking forward to being part of the company’s vision of being the leading provider of real-time subsurface intelligence solutions to the global minerals industry.”

Mr Bowen will be based at the company’s Head Office in Balcatta,, Western Australia.

ABOUT IMDEX

We are a global mining equipment, technology and services – or METS – company. Our IMDEX solution sets improve the process of identifying and extracting what is below the earth’s surface for drilling contractors and resource companies – we let customers know where it is and what it is, now.

Our company delivers these solution sets, which include: Drilling Optimisation; Downhole Navigation; Structural Geology; In-Field Geoanalysis; and Driller Operable Geophysics, to the global minerals industry and targeted non-mining applications via our leading REFLEX and AMC brands. For further information visit www.imdexlimited.com

AMC redefines the way drilling fluids, equipment, technologies and software are used to optimise drilling programs – AMC strives to maximise productivity while enhancing safety and sustainability for customers. AMC has a strong presence within the global minerals, horizontal directional drilling, waterwell and civil construction sectors. For more information, visit www.amcmud.com

REFLEX is a leading IMDEX brand renowned for its real-time sub-surface intelligence solutions for the global minerals industry. The brand's technologies include downhole instrumentation, data management and analytical software for geological modelling. These market leading technologies – recognised for their ease of use and accuracy – are completed by unrivalled expertise in geo-scientific data analysis and interpretation.

REFLEX's latest technologies can be connected to IMDEXHUB-IQTM – an award winning cloud-based web portal that collects, stores and provides critical operational data. This data is protected through a validated chain of custody and secure database and can be accessed from any internet connection to smart phone, tablet or PC. For further information about REFLEX technologies and solutions visit www.reflexnow.com.

Together, our products and technologies assist clients to reduce their costs and increase their productivity by providing end-to-end solutions across the full mining life cycle. Our vision is to be the leading provider of real-time subsurface intelligence solutions for the global minerals industry.

FOR FURTHER INFORMATION

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